

# Riley Chen

Creator/Comms · 4 weeks · 3× per week, 45 min per session

Name	Riley Chen
Track	Creator/Comms
Start	2026-06-13
Duration	4 weeks
Sessions	3 per week
Commitment	45 min per session

## Lighthouse Chart — Riley Chen

### 1. Opening / Bearings

You are running a 14k-subscriber product newsletter by yourself, writing every issue, holding the brand voice, and now trying to figure out whether AI can actually help — or whether it will quietly flatten the thing that makes the newsletter worth reading. That tension is the right one to be sitting with. The goal here is not to write faster by writing worse. It is to build a prompt library that protects your voice across drafts, cut the draft-to-send cycle down without losing what makes the work yours, and get a paid-tier essay series far enough along to show an editor.

Four years of professional writing means you already know what your voice sounds like. That is a significant advantage. Most people learning AI tools for writing have to build the voice and the prompts at the same time. You have the voice. The work here is translation: turning what you already know about your writing into instructions precise enough that a model can follow them without improvising.

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Four weeks, three sessions a week, 45 minutes each. That is 12 sessions. Enough to build something real, not enough to waste on theory. Every session in this chart produces something you can use the same week.

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## 2. Track Context

You are on the Creator/Comms track — the path for writers, editors, and communicators who want AI to amplify their voice and accelerate their process without replacing the craft that makes the work distinctive.

The central risk on this track is voice drift: the slow erosion of what makes your writing recognizable, replaced by a kind of competent-but-generic prose that AI produces when it has no strong constraints. The antidote is not using AI less — it is giving the model more precise instructions, not fewer. A vague prompt gets a vague draft. A prompt that encodes your actual voice rules gets something closer to a first draft you'd actually send.

The secondary risk is workflow complexity. Writers on this track sometimes build elaborate systems — multi-step automations, custom GPTs, API integrations — and then stop writing while they maintain the system. Given that becoming a developer is explicitly not a goal here, the plan stays entirely within Claude.ai and Claude Desktop (no code, no APIs, no new paid tools). The prompt library lives in Notion, which you already use. The AI layer lives in Claude.ai Pro, which you already pay for. Nothing new to learn to operate; everything new is about how you prompt.

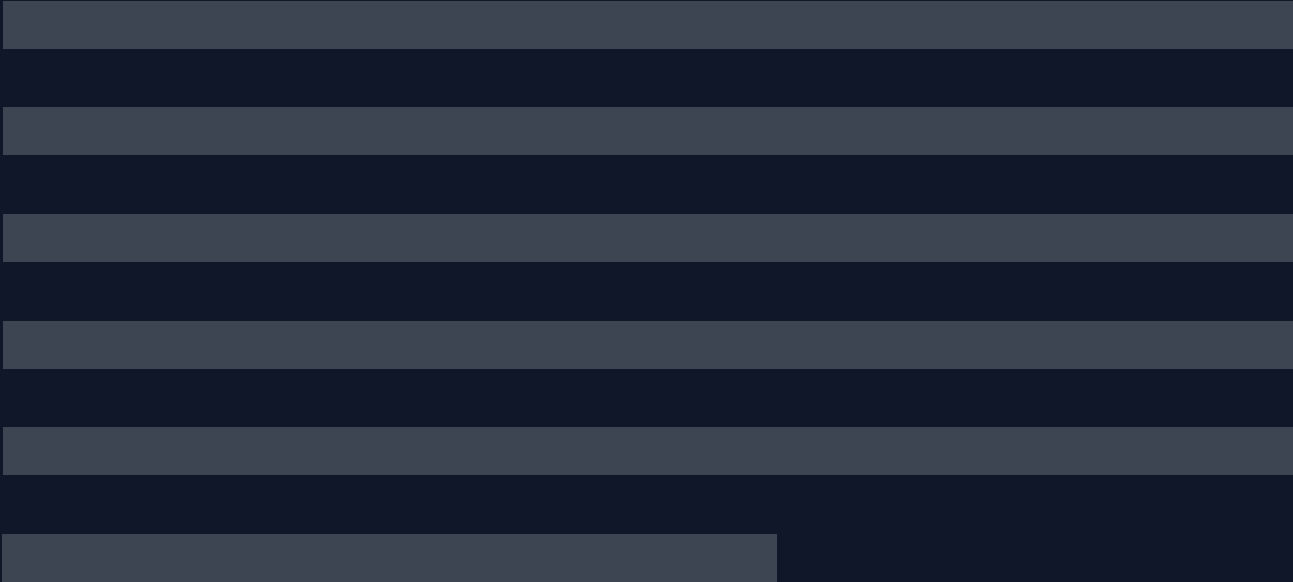
The opportunity on this track is significant. A well-built prompt library functions like a writing partner who has read everything you've ever written and knows your rules cold. The draft-to-send cycle shortens not because the AI is writing your newsletter, but because the first draft you get back requires fewer structural repairs. You are editing toward your voice rather than rebuilding from scratch.

The paid-tier essay series is a natural extension of this. Longer form, more opinionated, more time-intensive to draft — exactly the kind of work where a voice-locked prompt library pays the most.

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# The rest of this plan is redacted.

You are seeing the first two pages. The full plan is yours when you create one.



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